

# In today's uncertain world, Creativity is a must-have.



### VISION

We envision a future in which every person is connected to their inherent creativity.

# MISSION

JSP cultivates creativity as a Jewish practice for spiritual connection and social transformation.

### WHY CREATIVITY?

#### Creativity fuels innovation, wellness, and belonging.

Extensive research shows that creativity plays a major role in professional success, physical and mental health, while unlocking community capacity for cohesion and depolarization.

### **OUR METHODOLOGY**

**The Jewish Studio Process is at the core of everything we do.** Combining reflective art-making with accessible Jewish learning, the Process connects people with their inherent creativity and offers a democratized path to Jewish engagement.

### **IMPACT STRATEGY**

2022

30,000

#### We are building and supporting a national leadership network.

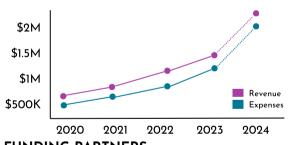
2023

By 2025, the JSP Network of trained facilitators, educators, and clergy will expand beyond 200 leaders in regions across the country, providing a new Jewish toolbox to navigate today's challenges, crises, and uncertainties.

45,000

### SCALING OUR IMPACT

## **OUR FINANCIALS**



### FUNDING PARTNERS

We are deeply grateful for JSP major supporters (gifts of \$10K+), as well as for our visionary philanthropic partners, including:

Jim Joseph Foundation, The Beker Foundation, The Rodan Family Foundation, The Covenant Foundation, The Philip & Bernice Krupp Foundation for Jewish Life, Jewish Community Foundation of Los Angeles, The Jacob and Hilda Blaustein Foundation, Rose Community Foundation, Combined Jewish Philanthropies, The Lisa & Douglas Goldman Fund, and the Frederick J. Isaac Philanthropic Fund.

## JSP NETWORK GROWTH 2023-2024

2024

**85,000** # of people reached



# OUR CO-FOUNDERS

Rabbi Adina Allen and Jeff Kasowitz, MBA, MPH, have boldly led Jewish Studio Project through significant growth for 8 years. They live in Berkeley, CA with their two sons. Adina's book, The Place of All Possibility: Cultiating Creativity Through Ancient Jewish Wisdom", will be released in summer 2024.

INVEST IN THE POWER OF CREATIVITY WITH JEWISH STUDIO PROJECT CONTACT ADAM SHER, DIRECTOR OF STRATEGY & IMPACT – ADAM@JEWISHSTUDIOPROJECT.ORG.